

# PRESS RELEASE

## Long-lasting Viking genetics shows its strength

At the 2010 show in Roskilde, Denmark, once again the Viking genetics showed its strengths as regards the combination of high yield, strong conformation and unique longevity.

The herd group competition was won by the three elderly cows from Søren Bjerg Jensen, Skibby, with a total of 19 calvings and 200,000 kg of milk!

The three cows in the group were:

Cow no. 1641 (T Funkis x VE Otto) – seven calves and a lifetime yield of 61,000 kg milk in 5.7 years

Cow no. 2096 (Var Calano x Var Platin) – six calves and a lifetime yield of 60,000 kg milk in 5.6 years

Cow no. 2126 (Var Camaro x T Funkis) – six calves and a lifetime yield of 60,000 kg milk in 5.6 years.

This is a live proof that bulls with a high NTM and longevity index in their pedigree also breed long-lasting cows.

The owner of the cows is Søren B. Jensen, but the daughter Lenette shows the cows. We will undoubtedly see these splendid, elderly cows much more.



Long-lasting cows with Viking genetics in their pedigree will also in future find their way to the show since our line of high NTM is as clear as a bell. All studies show that bulls with high NTM give long-lasting, healthy and high-yielding cows – and therefore also maximum profit!

Any questions concerning this press release should be directed to:

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