

Meet VikingGenetics at the Agromek Show

Hall Q at the Agromek Exhibition in Denmark is THE place to go if you want to know more about cattle breeding and reproduction. The Agromek exhibition takes place in Herring **Nov. 30th-Dec. 3rd 2010**

VikingGenetics offers a large stand in Hall Q at which you will meet our advisors and obtain the latest knowledge.

Learn how our **GenVikPLUS** bulls can increase your breeding progress by 50% and thus the financial yield.

We focus on your improved profit from better reproduction and using **GenVik** – genomic selection, **X-Vik** – sexed female semen – and **Heatime** – automatic heat observation.

This year's news is **Y-Vik – sexed male semen** from top beef sires which in combination with X-Vik semen can increase your profit even further by gaining more quality beef.

On Tuesday **VikingRed** and **VikingJersey** will have **winter shows** and on Wednesday Denmark's best **black and red Holstein** cows will compete for honourable titles. Wednesday night we have top genetics for sale at the Holstein auction.

On Friday and Saturday **beef breeds** will be in focus with approx. 300 animals at show from the various beef breeds and stands with all the information your herd needs when it comes to beef breeds.

Eight to ten Viking dairy **progeny groups** will be present during the entire Agromek Show from Tuesday to Friday in Hall Q.

On Saturday there will be beef activities only in Hall Q.

Seminar and lunch

On Tuesday, Wednesday and Thursday there will be **seminars** with lunch buffet for dairy cattle breeders – you are welcome at 12.00 or 13.30. Here we tell about our newest products and current top sires in Holstein, Jersey and VikingRed – all breeds of which VikingGenetics is world leading!

We look forward to showing you VIKING BULL POWER in Hall Q!

Herd visits

We are also pleased to arrange **herd visits** at progressive Danish dairy and beef farmers during your stay at Agromek.

If you have questions concerning transport, accommodation, herd visits etc., please contact



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Programme Show ring - Hall Q

Tuesday 30th November 2010

Danish Red and Danish Jersey show

- 10.30 Winter Show for Danish Red
Terminating with Championship Awards and Alm. Brand's Health Prize 2010
- 13.00 Winter Show for Danish Jersey
Terminating with Championship, Super Cow
Competition and Auction
- 15.30 End of Show

Wednesday 1st December 2010

Holstein show

- 15.00 Judging of heifer Danish Holstein and Danish Red Holstein (DRH)
- 15.30 Herd group competition Danish Holstein and DRH
- 16.30 Judging of younger (1st lact.), middle (2nd & 3rd lact.) and older (4th lact. and later) groups, Danish Holstein and DRH alternatively and with Champion/Reserve Champion after each group – for DRH only one group
- 18.00 Buffet for auction guests
- 19.30 Grand Champion and Reserve Grand Champion from the 4 best from Danish Holstein and DRH
- 20.00 Auction of elite animals of Danish Holstein and DRH – some of them genomically tested.

Friday 3rd December 2010

Beef show

09.00 – 17.15 Judging of beef cattle in rings 1 & 2. The following breeds are on show:

Limousine
Scottish Highland Cattle
Blonde d'Aquitaine
Simmental
Charolais
Hereford
Aberdeen Angus
Tiroler Grauvieh
Dexter
Galloway
Belgian Blue/White Cattle

Saturday 4th December 2010

Beef show

09.00	The beef show opens Herd competitions – breed/breed Inter-breed competition for herd groups Nomination of best performance tested bull Nomination of winner of the Mogens Hansen Memorial Cup Inter-breed competition for bulls Inter-breed competition for females Showmanship – 3 classes Presentation of prizes
16.00	End of Show