

Press Release

September 14th, 2016

‘Cost Cutting Cows’ VikingGenetics’ answer to tough times

“While milk prices reach record lows around the world; VikingGenetics has a reliable option for dairy farmers to continue being competitive in this industry,” says Kenneth Byskov in presenting the concept of ‘Cost Cutting Cows’ at The UK Dairy Day in Telford, Shropshire, England.

Kenneth Byskov, from the Breeding Department of VikingGenetics, explains that a sick cow is a big cost. Based on information from the National Animal Disease Information Centre Service (NADIS), he explains that one case of Digital Dermatitis can mean £75-80 from a dairyman’s budget. One case of Mastitis costs £70-250. Moreover, just one case of Sole Ulcer can cost £325 in medicine, veterinary and other costs.

“VikingGenetics, with its long experience of cattle breeding for health traits, can provide farmers accurate and reliable solutions to face the current challenges,” Byskov states. “Farmers in the Viking countries realized, about 30 years ago, how crucial information recording is. They use an extensive and standardized system that keeps track of around one million cows’ production and health performance.”

Dairy farmers from around the world are feeling the pinch, as the current prices of milk is only about two-thirds of what they would need in order to cover all the costs of their production. In the UK milk price is at its lowest since July 2007, according to Defra.

“The availability of accurate data is the basis of any reliable breeding evaluation. The uniqueness in the Viking countries is the availability of a highly accurate and complete cattle database,” concludes Kenneth Byskov. “This is the foundation for ‘Cost Cutting Cows’ that need less attention and lower veterinary costs.”

ENDS

Editor Notes:

Seminar at UK Dairy Day 2016 hold on September 14, 15:40. Place: Sharing Knowledge' zone, Seminar area 2.

You can also contact Kenneth Byskov, during the UK Dairy Day at stand ABAViking #F24.

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Media Kit: <http://www.vikinggenetics.com/mediakit>

VikingGenetics is a breeding company built by farmers and for farmers. Today it’s owned by 30,000 dairymen from Denmark, Sweden and Finland. The company gnomically tests 8,000 bull calves annually to select 240 for progeny tests (VikingHolstein, VikingRed and VikinJersey). VikingGenetics produces more than 4 million doses of semen a year, and exports to 50 countries.



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